



## AKTI Policy and Guidelines for Website Guest Contributions

(Response to inquiry regarding providing posts.)

Thank you for your interest and your offer to contribute to the AKTI.org website with a guest post. We welcome articles that are consistent with our goals which are to educate, promote, and inform and are consistent with our overriding premise that knives are first and foremost tools.

The “education” effort is directed to law enforcement and legislative bodies, individuals and the knife industry. Education topics typically include law analysis, economic impact, intellectual property and other business subjects. We reserve these topics for our industry and legal experts to provide authoritative content.

The “promote” goal is focused on the value, utility and necessity of knives in daily life. Possible post topics may include how certain knives are used for specific purposes, life-saving experiences and knife lore.

The ‘inform’ effort is intended for the public in general and the knife community. Informative articles may include the pros and cons of various features or materials, experiences teaching knife skills and safety, and general interest topics.

We must decline articles that promote a specific brand or knife. We obviously do not accept articles that are a user’s review or assessment of a knife. Press releases from knife businesses are posted in an Industry News section on our website.

We reserve the right to refuse and remove any publication on the AKTI website at our sole discretion. We may suggest minor revisions, edits, or the inclusion of graphics.

We do not accept payment for posts and do not offer paid advertisement on our website.

Posts that are accepted will include a thank you to the contributor, a brief biographical statement about the author, and a link to their relevant work or website. No links will be provided to a website that offers knife reviews.

We do not provide general link backs to websites that link to content on our website.

You are welcome to suggest article topics or titles prior to submitting content. Any posts accepted for publication on our website will be reviewed by our editorial team and publishing will be fitted into our schedule as best determined.