

American Knife & Tool Institute – Anti-Counterfeiting/Piracy Round Table

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Explain the mechanisms currently available to U.S. brand holders to enlist CBP in registering pertinent IP and product descriptions that differentiate authentic from counterfeit items.

Three steps to maximize rights holder's relationship with CBP:

1. e-Recordation
2. e-Allegations
3. Information Sharing

Additional Mechanisms/Resources

1. CBP IPR Audits
2. National Intellectual Property Rights Coordination Center (IPR Center)
 - a. Customs & Border Protection (CBP)
 - b. Immigration & Customs Enforcement / Homeland Security Investigations (HSI)
3. CBP IPR Help Desk
4. CBP IPR and Restricted Merchandise Branch

5. CBP IPR Policy and Programs

6. CBP IPR Enforcement Directives and Informed Compliance Publication

7. Intellectual Property Rights Search (IPRS) – online searchable database